

## PROFILE

I'm a Graphic Designer with over 5 years of experience and a focus on branding, website & book design, UX/UI and photography.

# ANNA J COOK

## GRAPHIC & WEB DESIGNER

## EDUCATION

### University of Colorado 2019

Bachelor of Design Studies 2019  
Minor of Technology, Art & Media  
LEEDS Business Certificate 2017

### DIS Abroad Copenhagen 2018

Graphic Design Studio  
Photography Studio

## MY SKILLS

Graphic Design	Project Coordination
Illustration	Self Starter
Web Design & SEO	Digital & Print Design
Photography	Typography
Creativity	Wix & SquareSpace
Leadership	Communication
Social Media Marketing	Organization

## REFERENCE

### Jeff Rommel Owner | Pekoe

303-362-3855  
jrommel@yahoo.com

## AWARDS & LEADERSHIP

Co-President of SALA 2018-2019  
Design Excellence Award 2018 & 2019  
Featured Artwork at Dairy Art Museum Boulder  
Venture Within Volunteer Work, Thailand 2016

## EXPERIENCE

### FREELANCE GRAPHIC & WEB DESIGN | 2020 - PRESENT

- Armchair Productions & Big Little Sound.
- Redesigned & organized website layout with existing branding materials.
- Developed online brand identity & cohesion.
- Enhanced user experience.
- Optimized SEO across website pages.

### MARKETING & DESIGN MANAGER

#### Pekoe | 2020 -2022

- Logo and branding materials redesign.
- Website redesign.
- Social media & online presence management.
- Marketing & social media campaigns.
- Food labels & menu design.
- Photography for social and website.

### MARKETING MANAGER | 2019

#### Doctor D's Sparkling Probiotic

- Tasked to make graphics for online layouts.
- Took/edited photos for marketing campaigns & social media.
- Redesigned box packaging, can labels & website.
- Organization of files.
- PR Outreach, announcements & sales.
- Social Media Marketing & website management.

## CONTACT

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