

PROFILE

I'm a Graphic Designer with over 5 years of experience and a focus on branding, website & book design, UX/UI and photography.

ANNA J COOK

GRAPHIC & WEB DESIGNER

EDUCATION

University of Colorado 2019

Bachelor of Design Studies 2019
Minor of Technology, Art & Media
LEEDS Business Certificate 2017

DIS Abroad Copenhagen 2018

Graphic Design Studio
Photography Studio

MY SKILLS

| | |
|------------------------|------------------------|
| Graphic Design | Project Coordination |
| Illustration | Self Starter |
| Web Design & SEO | Digital & Print Design |
| Photography | Typography |
| Creativity | Wix & SquareSpace |
| Leadership | Communication |
| Social Media Marketing | Organization |

REFERENCE

Jeff Rommel Owner | Pekoe

303-362-3855
jrommel@yahoo.com

AWARDS & LEADERSHIP

Co-President of SALA 2018-2019
Design Excellence Award 2018 & 2019
Featured Artwork at Dairy Art Museum Boulder
Venture Within Volunteer Work, Thailand 2016

EXPERIENCE

FREELANCE GRAPHIC & WEB DESIGN | 2020 - PRESENT

- Armchair Productions & Big Little Sound.
- Redesigned & organized website layout with existing branding materials.
- Developed online brand identity & cohesion.
- Enhanced user experience.
- Optimized SEO across website pages.

MARKETING & DESIGN MANAGER

Pekoe | 2020 -2022

- Logo and branding materials redesign.
- Website redesign.
- Social media & online presence management.
- Marketing & social media campaigns.
- Food labels & menu design.
- Photography for social and website.

MARKETING MANAGER | 2019

Doctor D's Sparkling Probiotic

- Tasked to make graphics for online layouts.
- Took/edited photos for marketing campaigns & social media.
- Redesigned box packaging, can labels & website.
- Organization of files.
- PR Outreach, announcements & sales.
- Social Media Marketing & website management.

CONTACT

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